

Ohio First Lady, Frances Strickland, To Visit Rays Market *890 S. Cable Rd.*

Lima, OH — September 22, 2009. Family Meal Night – a Day to Eat Dinner as a Family is Monday, September 28th. This day is committed to encouraging families to sit down and eat dinner together as a simple, yet effective means of maintaining the bond between parent and child. Research by the National Center on Addiction and Substance Abuse (CASA) at Columbia University also has shown that the more a child eats dinner with his or her family, the less likely that child is to smoke, drink alcohol, or use illegal drugs.

First Lady of Ohio, Frances Strickland, will present the Family Meal Night message to 6th grade students from Shawnee Middle School at Rays Market on South Cable Road on Monday, September 28th at 11:30 a.m. Mrs. Strickland will also speak about National Preparedness Month which is September. The First Lady will then “shop” with the students at Rays to find items to make a preparedness kit. The students will be given information on how to make a family emergency plan and encouraged to sit down at dinner with their families and develop their emergency plan.

In honor of the visit from the First Lady of Ohio, samples will be given throughout the store from Ohio Proud vendors 11:00 a.m. to 3:00 p.m. including Ballreich’s Potato Chips, Velvet Ice Cream, Mission Kitchen BBQ Sauce, and meats from John Morrell. Ohio Proud will also be handing out giveaways during the event. Ohio Proud identifies and promotes food and agricultural products that are made in Ohio and grown in Ohio. Rays understands the importance of shopping local and is proud to feature many products made or grown in Ohio.

About Chief Super Market, Inc.

Chief is a family-owned, regional supermarket chain. The company operates twelve stores under the Chief and Rays banners in nine communities in northwest and west central Ohio.

For additional information, contact Annette Hoeffel, Marketing and Advertising Manager at (419) 785-2162 or e-mail: annette.hoeffel@chiefsupermarkets.com.